

The World is Flat by Thomas Friedman  
Study Guide

Name: \_\_\_\_\_

1. Friedman makes the claim there are three different eras of globalization. What are the three eras, what are they called, what are the dates, and what are the key features of each era?

2. Friedman has 10 “Flatteners.” Each “Flattener” has a date, and some characteristics unique to it. What are the characteristics and dates?

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

3. Of the 10 “Flatteners”, which is most influential in your opinion?

4. Of the 10, which do you understand the best?

5. Of the 10, which do you understand the least?

6. The Essay Assignment: 50 points

Friedman’s argument is because of the 10 “Flatteners,” our world has moved into a 3.0 era of globalization that is based around the individual’s capability of uploading, sharing, creating content and impacting the entire population of the planet.

Do you agree or disagree? Why? Why not? Analyze how this issue will apply to you and your future.

Requirements: minimum of 2 pages, typed, Times New Roman font, 12 pt, with 1 inch margins. You must have at least 3 sources that will support your argument for or against Friedman, and those sources can not be mentioned in the video. All sources must be cited according to the standards used in English class. Good writing structure; introduction, body, and conclusion, are essential for full points.